Libby Jenke

(August 30, 2026)

Contact Information

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Positions

Meta

Quantitative UX Researcher, 2026–

University of Houston

Associate Professor, Department of Political Science, 2026

Assistant Professor, Department of Political Science, 2019–2026

Harvard University

Visiting Assistant Professor, 2024–2025

Faculty Affiliate, Institute for Quantitative Social Science, 2026–

Stanford University

Faculty Affiliate, Political Psychology Research Group (PPRG), 2019–

University of Pennsylvania

Visiting Scholar, 2025–2026

Duke University

Postdoctoral Fellow (2018–2019) and member of Huettel Laboratory, Department of Neuroscience and Psychology (2014–2019)

Education

Duke University

Ph.D., Political Science, 2011–2018

B.A., Political Science, 2010

Refereed Publications

Jenke, L. (2026.) "Beyond Single-Shot Designs: Repeated Treatments, Affective Polarization, and Democratic Norms." *Journal of Experimental Political Science*, 1–14.

Jenke, L. and Sullivan, N. (2025.) "Attention and Political Choice: A Foundation for Eye Tracking in Political Science." *Political Analysis*, 33(4), 298–314.

Bansak, K. and Jenke, L. (2025.) "Odd Profiles in Conjoint Experimental Designs: Effects on Survey-Taking Attention and Behavior." *Political Analysis*, 33(4), 315–338.

Jenke, L. (2025.) "An Eye-Tracking Study of Gender Biased Information Acquisition in Candidate Evaluation." *Political Psychology*, 46(3), 673–

690.

Jenke, L., Johnston, C., and Madson, G. (2025.) "An Assessment of Citizens' Capacity for Prospective Issue Voting using Incentivized Forecasting." *Quarterly Journal of Political Science*, 20(1), 1–31.

Jenke, L. (2024.) "Affective Polarization and Misinformation Belief." *Political Behavior*, 46, 825–884.

Jenke, L. and Munger, M. (2022.) "Attention Distribution as a Measure of Issue Salience." *Public Choice*, 191(3), 405–406.

Jenke, L. (2021.) "Introduction to the Special Issue: Innovations and Current Challenges in Experimental Methods." *Political Analysis*, 30(S1), S3–S7.

Jenke, L., Bansak, K., Hainmueller, J., and Hangartner, D. (2021.) "Using Eye-Tracking to Understand Decision-Making in Conjoint Experiments." *Political Analysis*, 29, 75–101.

Jenke, L. and Huettel, S. (2020.) "Voter Preferences Reflect a Competition Between Policy and Identity." *Frontiers in Psychology*, 11, 2739.

Jenke, L. and Gelpi, C. (2017.) "Theme and Variation: Historical Contingencies in the Causal Model of Inter-State Conflict." *Journal of Conflict Resolution*, 61(10), 2262–2284.

Aldrich, J.H. and Jenke, L. (2017.) "Turnout and the Calculus of Voting: Recent Advances and Prospects for Integration with Theories of Campaigns and Elections." *The Routledge Handbook of Elections, Voting Behavior and Public Opinion.*

Jenke, L. and Huettel, S. (2016.) "Issues or Identity? Cognitive Foundations of Voter Choice." *Trends in Cognitive Sciences*, 20(11), 794–804.

Book Manuscript

"Prediction and Cumulative Knowledge in the Social Sciences" (with Scott de Marchi, Max Gallop, and Scott Page) *Forthcoming at Cambridge University Press.*

Under Review

"Excludability is a Matter of Research Design: How to Conduct Credible Indirect Manipulations" (with Don Green)

"Excludability in Psychological Experiments" (with Don Green and Mariella Rubenson)

"Affective Polarization Lowers Support for Democratic Norms of Restraint" (with Diana Mutz)

"Measurement of Affective Polarization: Two Problems and a Solution" (with Diana Mutz)

"The Impact of Vice-Presidential Candidates' Race and Gender on Election Outcomes" (with Jon Krosnick)

"Leadership Sexism: A New Sexism Measure to Predict Candidate Choice" (with Jon Krosnick, Cecilia Hyunjung Mo, and Emily West)

"Predicting Anti-Institutionalism in Members of Congress' Tweets" (with Scott de Marchi, Michael Ensley, Max Gallop, and Shahryar Minhas)

"Who's to Blame for Survey Instability: Respondents with Nonexistent Preferences or Researchers with Flawed Measures?" (with Gary King)

Working Projects

"Incorporating Eye Tracking Into the Estimation of Heterogeneous Treatment Effects in Conjoint Analysis" (with Kosuke Imai, Max Goplerud, Kentaro Nakamura, and Lea Dinsing)

"The (Un)reliability of Common Political Science Measures" (with Diana Mutz and Shun Yamaya)

Teaching Experience

Empirical Methods I and II (Graduate level)	Spring 2025
Data Science (Undergraduate level)	2024
Research Design (Graduate level)	2020–2022
Public Opinion (Graduate level)	2023
Political Psychology (Undergraduate level)	2019–2023
Polls, Public Opinion, and Democracy (Undergraduate level)	2020–2023

Selected Presentations

"Studying Preferences with Eye Tracking" (2026) (video: https://www.youtube.com/watch?v=Kal55za9ocA)

Harvard University, "Excludability is a Matter of Research Design: How to Conduct Credible Indirect Manipulations" (2025)

Harvard University, "Odd Profiles in Conjoint Experimental Design: Effects on Survey-Taking Attention and Behavior" (2024)

PolMeth 2023, "Odd Profiles in Conjoint Experimental Design: Effects on Survey-Taking Attention and Behavior" (2023)

Duke University, Huettel Neuroscience Lab, "Using Eye-Tracking to Answer Political Science Questions" (2023)

CIVICA Data Science Summer School (through the Hertie School Data Science Lab), "Experimental Designs and Experimental Methodology" (2021)

London School of Economics (2021)

PolMeth 2020, "Using Eye-Tracking to Understand Decision-Making in Conjoint Experiments" (2020)

Stanford University, Political Psychology Research Group, "Measuring the Attention Paid by MTurkers Using Mouse-Tracking" (2020)

Stanford University, "Using Eye-Tracking to Better Understand Decision-

Making in Conjoint Experiments" (2019)

Grants and Fellowships

National Academy of Sciences, Engineering, and Medicine (NAS) grant, $483,300 2024

Institute for Quantitative Social Science, Harvard University grant, $5,000 2024

Institute for Humane Studies grant, $4,000 2023

New Faculty Research Award Program grant, University of Houston, $6,000 2020

Research Apprenticeship with Scott Huettel, Duke Department of Neuroscience and Psychology 2017–2018

Research Opportunities in Surveys and Experiments (ROSE) Omnibus survey grant, sponsored by the Duke University Social Science Research Institute (SSRI) 2016

Duke University Summer Research Fellowship, granted by the Stuart Irwin Harris Fellowship Endowment Fund 2015

Professional Service

Division Chair, Experimental Research Section, American Political Science Association 2027

Editorial Board Member, *Political Psychology* 2026–

Editorial Board Member, *Political Analysis* 2025–

MPSA Section Head, "Voting Behavior" 2024

Editorial Board Member, *Journal of Experimental Political Science* 2023–

PolMeth Miller Prize Committee 2022, 2024

Reviewer for *American Journal of Political Science*, *American Political Science Review*, *British Journal of Political Science*, *Political Behavior*, *Political Analysis*, *Public Opinion Quarterly*, *Journal of Experimental Political Science*, *Political Science Research and Methods*, *Social Psychological and Personality Science*, *Science*, Economic and Social Research Council, National Science Center (Poland), *The Social Science Journal*

Computing Skills

R, Stata, Matlab, Tobii Eye-Tracking, Psychtoolbox, Psytoolkit, MouselabWEB

GitHub Packages

PlotEyeFix, EyeMetrics, PlotEyeScan

References

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Columbia University
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Gary King
Weatherhead University Professor, Political Science
Harvard University
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Jon Krosnick
Frederic O. Glover Professor of Humanities and Social Sciences
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Diana Mutz
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